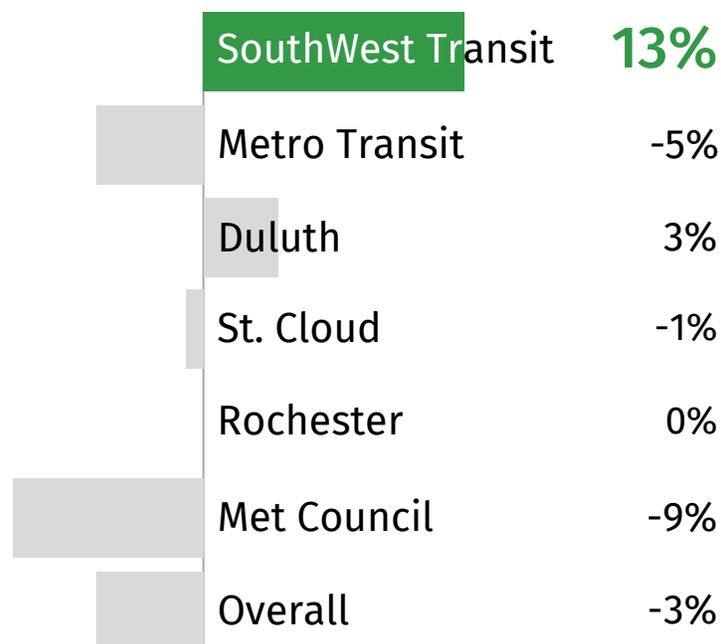


# The SouthWest Transit Difference – By the numbers

A snapshot of how SWT stands out among Minnesota transit agencies.

## HIGHEST RIDERSHIP GROWTH IN MINNESOTA

Year-over-year percentage change in total ridership



\*Compares 12 months ending November 2025 to prior 12 months (NTD)

## LOWER OVERHEAD COST

Administrative expenses as a percentage of total expenditures



\*2024 National Transit Database (NTD) reporting

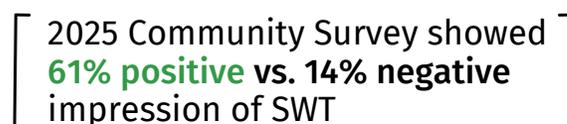
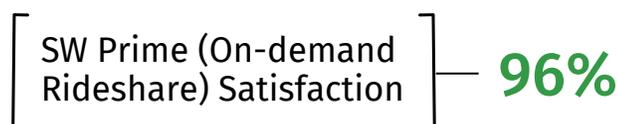
## MORE EFFICIENT SERVICE

Lower subsidy per rider for commuter bus service



\*2024 Regional Route Analysis

## OUR CUSTOMERS LOVE SOUTHWEST TRANSIT



# The SouthWest Transit Impact

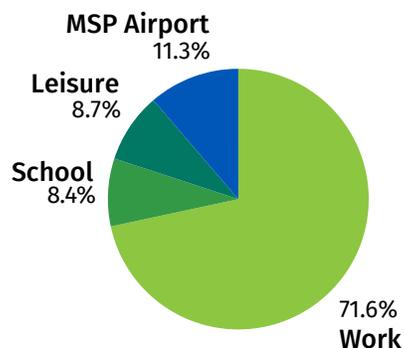


A look at how SWT makes a difference in the lives of our community.

## HOW OUR COMMUNITY TRAVELS WITH SOUTHWEST TRANSIT

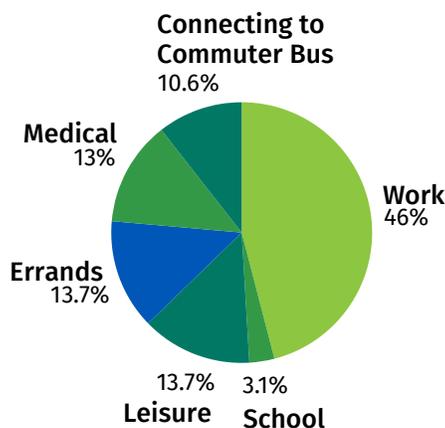
### Commuter Bus Service

2025 survey data



### On-demand Rideshare Service

2025 survey data



When survey takers were asked why they choose SW Prime, **53.80% said, "I don't drive."**

## WORDS FROM OUR RIDERS ABOUT SW PRIME, OUR ON-DEMAND RIDESHARE

"I just wanted to let you know how much I appreciate you offering SW Prime. **My son has disabilities and does not drive** so this has just been amazing! Thank you!"

– Parent of rider

"Prime has been a blessing in my life... **I have transportation that is affordable... I can rely on SW Prime.**"

– Perri R.

"I work at Scheels and **have been using SW Prime for five years to go to/from work. My husband, who has a disability, also rides with Prime.** We use Prime for all of our errands. Prime gives us the ability to get out of the house and live the way we want to."

– Zina N.

"As students who frequently use SW Prime, **we truly appreciate the convenience and accessibility of your services...** we greatly appreciate your efforts in providing **reliable transit options.**"

– Three U of MN Students

**Without Prime, I wouldn't be able to visit my husband every day.** I thank you, and my husband thanks you!"

– Deborah R.



Zina N., one of our regular SW Prime riders.