

Thanks for your help in spreading the word! Here are some quick blurbs for your next newsletter. Feel free to pair it with one of the social graphics provided on our site – for example, graphic #5 and #6 would go well!

Feel free to make these your own – edit as you'd like, add your own reasons why you love SouthWest Transit, etc.!

Also, be sure to share on social! Check out our graphic & caption options on our site.

Note: Feel free to make these links buttons instead!



Newsletter Option #1:

For 40 years, SouthWest Transit has been a partner our communities can count on – connecting people to jobs, school, daily needs, and more. Right now, we could lose the SWT we [know/love] and rely on.

Your voice matters. When community members and riders speak up, decision-makers at the Capitol see just how important SouthWest Transit is to the southwest metro and beyond. Use the first [link/button] below to show support with just a few clicks!

Take action: <https://swtransit.org/take-action>

Learn more and find tools to share: <https://swtransit.org/action/>

Newsletter Option #2:

SouthWest Transit, our go-to local transit agency for 40 years (as of 2026), connects people to jobs, daily needs, and opportunities across the region. Right now, we could lose this high-quality system built around the needs of our community as discussions continue at the Capitol.

Community voices matter. Showing support helps decision-makers understand how important SouthWest Transit is to the people and organizations who depend on it every day. Use the first [link/button] below to join us in supporting SWT with just a few clicks.

Act now: <https://swtransit.org/take-action>

Learn more and find tools to share: <https://swtransit.org/action/>