



NEWS RELEASE

SouthWest Transit Breaks Record with State Fair Ridership

Eden Prairie, MN – September 11, 2018 – SouthWest Transit has completed another record-breaking year of State Fair bus service, providing 104,378 rides to and from the Minnesota State Fair. The previous ridership record, set in 2016, was 100,034 rides.

In addition to setting a new over-all ridership record, SouthWest Transit set several other records throughout the 12 days of the Minnesota State Fair while still running regular route service.

These records include:

- Highest opening day ridership with 9,700 customers
- Highest single day ridership with 14,462 customers on September 1st

“All in all, our State Fair operation was a big success,” said SouthWest Transit Chief Executive Officer Len Simich. “We moved a large number of people with very little waiting, and our staff did a tremendous job of displaying the excellent customer service our riders have come to expect and appreciate.”

SouthWest Transit (SWT) provides express and local bus service to residents of Eden Prairie, Chanhassen, Chaska, Carver, and surrounding communities. SWT operates five park-and-ride locations, including its main hub, SouthWest Station in Eden Prairie. Additional information and complete schedules for SWT can be found at www.swtransit.org or by calling our customer service line at 952-949-2BUS (2287).

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